



improving
lives
growing
communities



What We Do

Advance Economic Opportunity for People, Businesses and Communities in Need

At Seedco we leverage public and private resources to design and implement innovative programs and services for workers, families and businesses. We advance community economic development through:

- Workforce development
- Work and family supports
- Workforce technology solutions
- Entrepreneurship
- Technology consulting



OUR PROGRAMS

Seedco focuses on emerging economic issues that affect workers, families and communities in need. Our programs provide long-term, sustainable solutions that foster economic independence.

EarnBenefits®

EarnBenefits® combines cutting-edge technology with effective case management to help agencies, such as Head Start centers, workforce programs, community colleges and food pantries, connect people in need with benefits and services.

Families First

The Tennessee Department of Human Services selected Seedco to implement its Families First program, which helps thousands of Shelby County residents make the transition from public assistance to employment. This program serves an average of 20,000 people per year, about one-third of the state's TANF population.

H-1B Technical Skills Training Grant Program

Seedco, in partnership with the Memphis Bioworks Foundation, provides job coaching, placement and retention assistance in the bioscience, medical research and health information technology fields.

Kauffman FastTrac® GrowthVenture™

Developed by the Kauffman Foundation, FastTrac® is one of America's leading entrepreneurial learning programs and remains on the cutting edge. As a FastTrac® affiliate, Seedco offers the GrowthVenture™ program, which provides the tools and support for existing business owners to explore next-stage growth and reshape their business for improved performance. More than 300,000 individuals have benefited from discovering how to plan for purposeful, profitable growth.

Mission iQ

Mission iQ, our technology consulting division, creates customized, cloud-based client management solutions for nonprofits, educational institutions and government agencies using the Salesforce® platform. We provide services in business process design, technology implementation and user adoption that promote efficient administration of employment and social service programs.

Operation JumpStart

Operation JumpStart is a highly successful, nationally recognized development program that creates partnerships with organizations to assist eligible, aspiring entrepreneurs in starting or expanding a business. More than 600 participants have completed the program, leading to the creation of nearly 300 new businesses in Kentucky, Missouri and Tennessee. Seedco is an affiliate provider for the Mid-South.

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SEEDCO MID-SOUTH QUICK FACTS

- Part of a national nonprofit intermediary founded in 1987
- Office in Memphis since 2004
- Network of more than 21 community-based partners in the region
- Network of more than 800 employers in Tennessee, Mississippi and Arkansas

How We Work

For more than 25 years, Seedco has helped foster economic growth in low-income and underinvested communities through comprehensive resource management and collaborative leadership. As an intermediary:

WE partner with community- and faith-based organizations, local governments, colleges, small businesses, and nonprofits to provide direct services that maximize community impact.

WE help low-income individuals build careers through employment placement, job training and coaching.

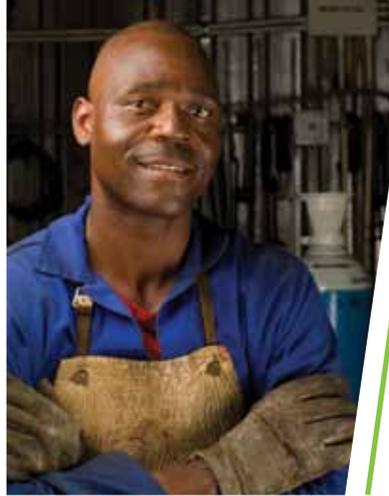
WE connect eligible individuals and families to income-enhancing benefits that help lead to economic independence.

WE assist with capacity building through ongoing support and technical assistance.

WE provide solutions for efficient operations and database management through our technology consulting division, Mission iQ.

WE analyze data and develop best practices to continuously improve our programs.

WE leverage and raise funds to support the design and launch of essential community programs.



69,000+
TENNESSEE RESIDENTS SERVED

23,000+
JOB PLACEMENTS IN THE MID-SOUTH SINCE 2008

200+
RECIPIENTS OF INDUSTRY-SPECIFIC TRAINING IN PARTNERSHIP WITH MEMPHIS BIOWORKS FOUNDATION SINCE 2010

\$18 million+
IN BENEFITS FOR SHELBY COUNTY RESIDENTS OBTAINED SINCE 2005

2,900+
FORECLOSURE-PREVENTION COUNSELING SESSIONS IN THE MID-SOUTH REGION

\$2.9 million+
IN VOLUNTEER LABOR PROVIDED TO SHELBY COUNTY THROUGH WORKFORCE DEVELOPMENT TRAINING

“The career development services provided through Seedco’s Families First network are excellent for anybody who wants to better themselves and build skills. This changed my life. My children can look at me and respect me.”

—Katherine Coburn,
New Ballet Ensemble & School, Memphis
Administrative assistant and mother of six

“Without Seedco’s Operation JumpStart mentors and facilitators, I wouldn’t be as knowledgeable. There was so much information provided. I cleaned up a lot of areas of my business, raised my prices, and increased overall business and sales revenue. The program covered everything. I loved it.”

—Brittany Joshua, Smash Cake Couture, Memphis
Entrepreneur and business owner

“Our partnership with Seedco as a Career Steps provider is a really good fit. We work with children during the day, but if parents don’t have jobs or economic stability, the efforts we’re making aren’t reinforced. It was a natural to work with parents to help them find meaningful jobs that would consequently help the family dynamic, which is what we’re interested in.”

—Sean Lee, Porter-Leath, Memphis
President and Career Steps community partner



To learn more about Seedco and our programs, visit www.seedco.org.